

Maza fast tracks financial inclusion to make immigrants, participants



Millions of people are shut out of the U.S. economy

For many of the 15+ million immigrants living in the U.S. without a social security number, accessing traditional financial services can be next to impossible.

They're forced into cash dependence. Because they're unable to file and pay taxes, state and federal governments lose billions of dollars in revenue each year. They can't apply for loans, so they can't build a credit history.

That's why Maza, a fintech dedicated to financial inclusion, built a better way. By helping immigrants secure an individual tax identification number (ITIN), Maza can get their customers a U.S. bank account and Visa debit card.

Opening doors that have long been closed. And benefiting the economy in countless ways.



Maza turned to Visa to drive positive change

By participating in Visa Fintech Fast Track program, Maza was able to quickly stand up their unique debit card offering. And Visa was there to address any challenges or concerns—bringing their extensive global network, trusted brand, and expertise to bear at every step.

But beyond Visa’s capability, it was their shared commitment to expanding financial inclusion that convinced Maza to make Visa their card issuance partner.



Life-changing results for thousands of lives

Thanks to assistance from the Visa Fintech Fast Track program, Maza now provides thousands of immigrants with banking services that allow them to apply for loans, secure credit, and build a credit history.



50,000+ customers with ITIN, bank account and debit card



Strong customer adoption boosted by confidence in the Visa brand



Customer dependence on cash reduced



Participation in the digital economy enhanced



Visa’s Fintech Fast Track program helped us quickly launch our debit card program—and put immigrants on the path to building a stronger and more stable financial future.

Luciano Arango,
CEO and Co-Founder
Maza





Creating a brighter tomorrow, together

Driven by their mission to be a generational company for migrants in the U.S., Maza hopes to build upon their partnership with Visa to help underserved individuals gain broader access to the American financial system. And to provide them with real-world tools such as debit cards that deliver the convenience and flexibility they need to advance their personal and financial well-being.

Fintech Fast Track



- Work with Visa and get connected to our network of partners to issue payment credentials
- Tap into valuable Visa services that help you develop your strategy, manage your portfolio, and launch your product in the most cost-effective way
- Access exclusive resources, free trials on select solutions, and preferred terms with Visa's select network of referral partners

Let's partner to build the future of financial inclusion.
Learn more and apply to Visa's Fintech Fast Track Program:

partner.visa.com/site/programs/fintech-program